

## ISA Seminar on SSL Industry Trends & Open Innovation

Sponsored by RIXTRON

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Date and Time: 13:30 to 17:00, April 17, 2012

Location: Maritim Hotel, Theodor-Heuss-Allee 3, Frankfurt

Worldwide Solid State Lighting (SSL) industry has seen tremendous growth in the past few years. As a strategic industry and the technology of choice for both conventional and emerging lighting applications, SSL shows unlimited innovation potentials to enhance people's life and to create a green & sustainable society.

International SSL Alliance (ISA), the international alliance of regional alliances and associations, renowned universities and institutions and leading companies in the SSL field, is pleased to present you the ISA Seminar on SSL Industry Trends & Open Innovation. This seminar covers R&D and industry strategies from fast SSL development regions, such as China's recent policy and industry development strategies in the 12th Five Year Plan (2011-2015), US innovation strategy and EU SSL R&D programs. Moreover, experts of SSL equipment, lighting design and product reliability will give insightful talks on the state-of-the-art developments and trends of design and technologies.

You are warmly invited to the seminar to exchange your insight and ideas with ISA and her members, global SSL strategy and technology experts in a collaborative environment. For more information about ISA and the event, please visit our website www.isa-world.org or contact Mr. Yuan Fu at fuy@isa-world.org.



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## Agenda of the Seminar: SSL Industry Trends & Open Innovation

13:00-13:30	Registration	
13:30-13:35	Welcome Remarks & Speaker Introduction by Mr. Ruisher	g Yue
13:35-14:05	Sponsor Talk: Next Generation LED Manufacturing by Aixt	ron
14:05-14:30	ISA Strategy and Status by Mr. Ruisheng Yue	
14:30-14:55	China SSL Strategy & 12th Five Year Plan by Ms. Wu Ling	
14:55-15:10	Networking Break	
15:10-15:35	European R&D Programs of SSL	
15:35-16:00	DOE Innovation Strategy of SSL	
16:00-16:25	Lighting Design Requirements to SSL by PLDA	Philipp-Reis-Str.
16:25-16:50	Design for LED and System Reliability by Philips Lighting	-ddilipp
16:50-17:00	Seminar Round-up	

